

# FAIRLIGHT

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**FOR IMMEDIATE RELEASE**

**PRESS RELEASE**

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**Fairlight and Quantel Collaboration Produces Better Workflow and Faster Throughput with GATEWAY and QTube**

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**SYDNEY, Australia** – Fairlight, a renowned manufacturer of audio post, live and video production solutions, and Quantel, the market leading innovator in news and sports production systems and high quality post, today announced the upcoming release of Fairlight's new audio post Gateway integration module with Quantel QTube.

Fairlight makes the ultimate in audio post production tools. Professional tools for editing, mixing, plug-ins, file transfer and multichannel recording, all under the fast control of Fairlight's tactile control surfaces featuring its patented Picture Key Technology.

Quantel's QTube technology provides industry partners with direct access to audio, video and metadata held on its Enterprise sQ production systems. QTube has a RESTful API which is available to companies such as Fairlight, and enables development of new workflows with minimal engineering overhead.

The Quantel QTube API gives Fairlight audio editing systems instant, real-time access to Quantel video compositions directly within the Fairlight software. Fairlight's Gateway accesses the Quantel Enterprise sQ storage, with no rendering or video file import required, providing frame accurate playback, jogging and scrubbing over a local LAN network or even over the internet.

Extensive search functions allow the operator to quickly find pending work, and import audio assets from the Quantel server with ease. At the end of the session, the final audio is laid back directly to the Quantel server via Fairlight Gateway.

Tino Fibaek, CTO of Fairlight commented, "Tight system integration within a broadcast facility is vital to meeting the challenges of today's demanding production deadlines. The close collaboration between Fairlight and Quantel and the open design architecture of both systems was crucial in the development of the Fairlight GATEWAY module for QTube with the objective to deliver seamless workflow integration and faster throughput."

Steve Owen, Quantel Marketing Director, said, "The QTube API really does enable tight integration of systems from different manufacturers. The Fairlight Gateway is a perfect example, adding powerful audio post production tools to complement the unrivalled editing workflow of our Enterprise sQ systems."

Fairlight Gateway with Quantel QTube integration is on display at the Fairlight booth **C1459** at **NAB 2014** in Las Vegas (April 7-10).

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**About Fairlight:**

Fairlight is a leading manufacturer of audio and video technology specialising in high-end live and post production systems for audio, video recorders, and universal editing controllers. It's the brand of choice for broadcasters and studio professionals around the world.

Fairlight is at the forefront of digital audio technology, having received numerous Scientific and Technical Academy Awards. Pioneering 3D sound, 4K video development and customised control surfaces acknowledged by industry leaders as being the fastest and most ergonomic available. More about Fairlight at [www.fairlight.com.au](http://www.fairlight.com.au).

#### **About Quantel**

Quantel is a world-leading developer of innovative, high performance content creation and delivery systems for News & Sports production and high quality Post. Quantel fast-turnaround production systems give broadcasters the creative, productive and flexible workflows they need to stay ahead in today's competitive global media market. Quantel's post production systems deliver the quality, resolution and performance post houses need to capture high margin, high value work.

Also part of the Quantel Group is Snell, a world leader in enabling broadcasters and media organizations to process and manage their valuable media content. Snell's expertise empowers customers to achieve greater efficiencies and increase revenue while delivering their content to multiple distribution platforms. Snell TV Everywhere and Live TV products bring tangible benefits throughout the production chain.

More about Quantel at <http://www.quantel.com>; more about the Snell product range at <http://www.snellgroup.com>